



VANRAN IMPROVED COMMUNICATION.

Website redesign made it easier to connect with prospective customers.

CHALLENGE » VanRan Communications, a large telecommunications company, needed a website that leveraged its ability to offer better, more personalized voice and data solutions.

SOLUTION » Soloflight created a new site that established VanRan’s brand, differentiated its services from competitors, supported the sales cycle and generated sales leads. Because VanRan is a technology company, the look and feel of the site is modern and high-tech, yet service oriented and friendly to reflect the company’s way of doing business.

RESULTS » The new website positions VanRan to compete for and secure large contracts by making it easier for prospective customers to understand VanRan’s offerings and benefits.