



L-3 COMMUNICATIONS RECOMMITTED THEMSELVES.

# Redesigned code of ethics puts a new emphasis on corporate behavior.

**CHALLENGE** » L-3 Communications, an international government contractor, wanted to update the look of its dated ethics guidelines to reflect the company's global growth.

**SOLUTION** » Soloflight refined the code of ethics to convey the ideas of momentum and connection that are fundamental to the core beliefs of L-3. To illustrate this, Soloflight employed bold graphics and used a line motif that was inspired by the notion of global connectivity.

**RESULTS** » The redesigned code of ethics was so successful at informing and motivating new employees, L-3 commissioned Soloflight to create versions in 13 different languages.